

LOST IN FEAR OF YOUR FUTURE?



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VENTURE YOUR WORK

JOIN A UNIQUE ENTREPRENEURSHIP
PROGRAMME ON THE HIGH STREET.

2 DAYS PER WEEK FOR 10 WEEKS.

FREE PILOT FOR ONLY 20 STUDENTS
BEFORE XMAS.

Designed for undergraduate and post-graduate students who want more than lectures, you'll spend 2 days a week in our Clapham learning café and retail hub, building and running a real business from the ground up.

FIND YOUR SELF, YOUR STRENGTHS
AND YOUR PLACE. LEARN BY DOING.
BOOST YOUR EMPLOYABILITY.

- » Discover your strengths by working with a small group of 10 in real roles, with real deadlines.
- » Learn how to build a business plan, then agree responsibilities and tasks to deliver on it.
- » Get familiar with the full product and retail cycle - from financial planning, to supply chain management and operations, collection design, community marketing and sales.
- » Upcycle and brand lost property into streetwear collections.
- » Sell your collection in-store to be zero waste.

REAL-WORLD ENTREPRENEURSHIP.
REAL WORK EXPERIENCE.
REAL COMMUNITY.

Think of it as a crash course in start-ups meets streetwear lab, powered by culture, collaboration, and coffee.

- » It's flexible - just 2 days per week, so it fits around your studies.
- » It's future-focused - gain genuine work experience that employers really value.
- » It's community - join like-minded students, creatives, and entrepreneurs in NWC's network, with access to additional NWC support and career mentoring
- » It's opportunity - students who complete the programme have a chance to run their own NWC store.

NWC IS NOT JUST A STORE. IT'S A
YOUTH-POWERED BRAND, BUILT FOR
AND AROUND YOU.

NWC was founded and is led by James Scroggs MBE.

A former Marketing Director of MTV and serial entrepreneur in fashion, music, mobile, tech and wellbeing, today James is Chair of suicide prevention charity CALM (Campaign Against Living Miserably), a trustee of Mental Health Innovations, Chair of One Question and mentor for the Marketing Academy.





FOUND

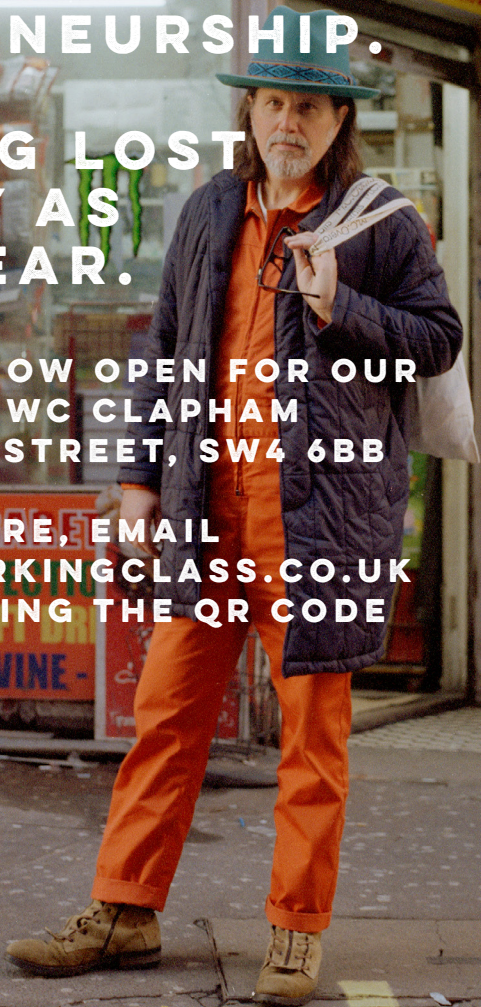
**LIFE SKILLS &
WORK EXPERIENCE
PROGRAMME IN
ENTREPRENEURSHIP.**

**UPCYCLING LOST
PROPERTY AS
STREETWEAR.**

**APPLICATIONS NOW OPEN FOR OUR
FREE PILOT AT NWC CLAPHAM
189 STONHOUSE STREET, SW4 6BB**

**TO FIND OUT MORE, EMAIL
HELLO@NEWWORKINGCLASS.CO.UK
OR REGISTER USING THE QR CODE**

**RE
USE
YOUR
FUTURE**



VENTURE

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NWC